



McNeil High School Cheerleaders

Spirit Book / Football Program Fundraiser

Dear Sponsor,

We are seeking business as partners in education for the 2024-25 school year. The cheerleaders build school spirit and loyalty, assist McNeil and community organizations, and encourage high morals and standards among its members, characteristics that will prepare for the future. We appreciate your generosity in supporting our program!

Please indicate on this form which sponsor level best suits you. NO POLITICAL ADS, PLEASE.

PREMIUM SPONSORSHIPS

Premium sponsorships include an optional recognition plaque for sponsors to display. Please indicate on the form if you'd like a plaque featuring the cheer team photo.

<input type="checkbox"/>	FRONT COVER	\$2,000	The Cover sponsor ad will incorporate the business and include the senior cheerleaders and football players. Also included is a full-page ad on the inside of the book. ONE AVAILABLE
<input type="checkbox"/>	BACK COVER	\$1,200	Full-page color ad on the outside back cover. ONE AVAILABLE
<input type="checkbox"/>	DIAMOND	\$ 750	Full-page color ad on the inside front cover or facing page, or inside back cover or facing page. FOUR AVAILABLE
<input type="checkbox"/>	PLATINUM	\$ 500	Full-page color ad inside the book.

ADDITIONAL SPONSORSHIPS

<input type="checkbox"/>	GOLD	\$ 400	Full-page black and white ad inside the book
<input type="checkbox"/>	SILVER	\$ 350	Half-page color ad inside the book
<input type="checkbox"/>	BRONZE	\$ 250	Half-page black and white ad inside the book
<input type="checkbox"/>	COPPER	\$ 150	Quarter-page black and white ad inside the book
<input type="checkbox"/>	EMERALD	\$ 100	Name listed in book

We welcome in-kind donations of gift cards for game-day meals or other products / services. The cheerleader can reach out to the Booster Club president for approval of payment via gift-card or in-kind donation.

PLEASE MAKE CHECKS PAYABLE TO MHS CHEER BOOSTER CLUB, PO Box 170806, Austin, Texas 78717



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EMAIL PDF AD TO MCNEILCHEER.SPIRITBOOK@GMAIL.COM BY July 31

Name of the cheerleader you are sponsoring: _____

Business Name: _____

Contact Name: _____ Phone: _____

Email: _____

Date Sent: _____ Amount: _____

FOR PREMIUM SPONSORS ONLY: Plaque: YES / NO

PAYMENT: CHECK OR INVOICE VIA PAYPAL

Email your print-ready ad in PDF format to mcneilcheer.spiritbook@gmail.com by July 31, 2024. Placement priority is given based on date payment is received as long as ad is received on time.

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